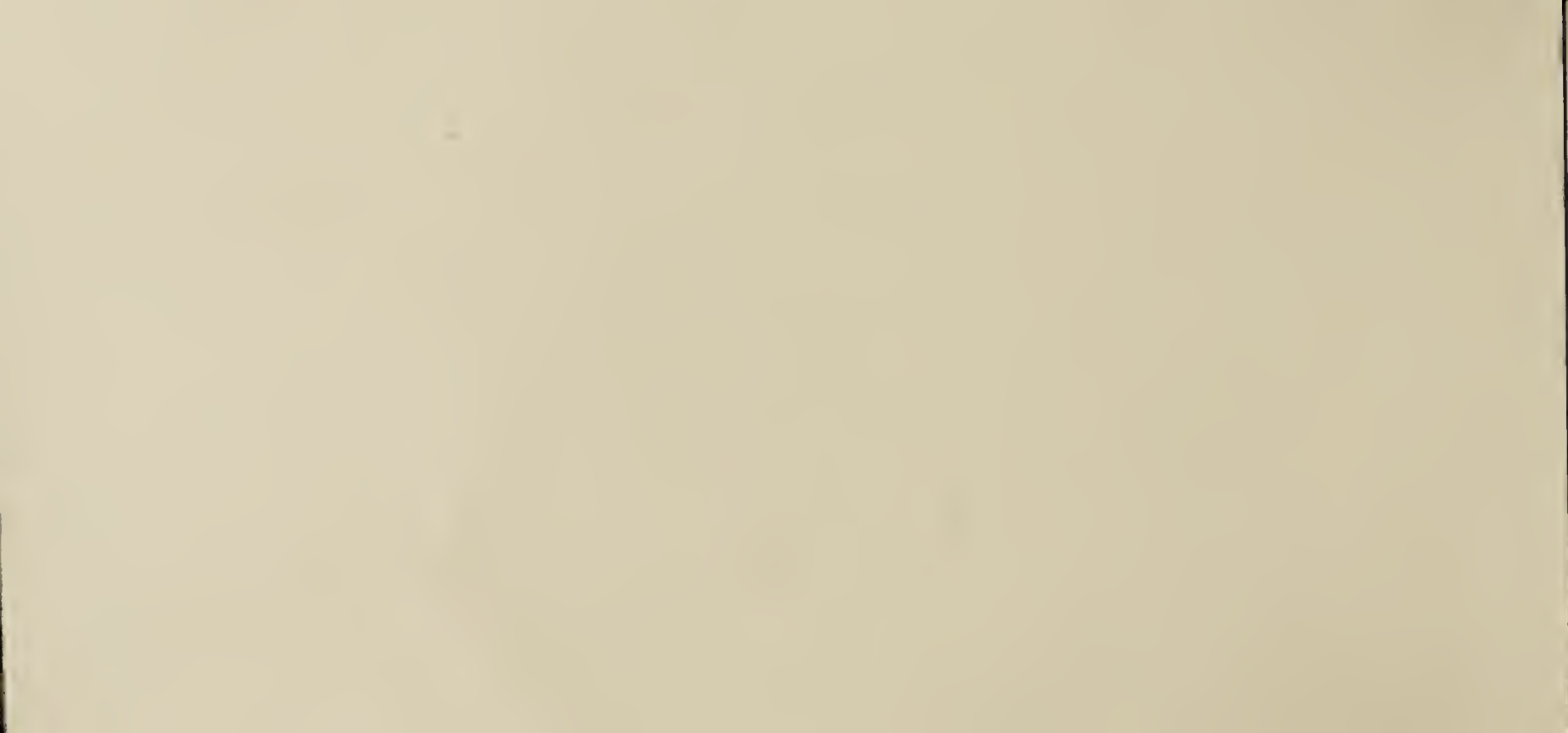


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*New*  
HEMEROCALLIS  
FOR THE  
SUMMER GARDEN

**FARR NURSERY CO.**  
WEISER PARK, PA.

PLANT EXPLORATION  
AND INTRODUCTION  
Rec'd SEP 10 1935 ★  
Answered

\* \* \* \* \*  
\* SEC. 562, P. L. & R. \*  
\* \* \* \* \*

*From the Home of Better Plants by Farr*  
Farr Nursery Co., Weiser Park, Pa.  
Division of Exploration  
& Introduction,  
Bureau of Plant Industry  
Washington, DC

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# HEMEROCALLIS - DAYLILIES



## An attractive pool Planting of Hemerocallis Sovereign

# THE DEPENDABLE LILY

Those who have tried bulbous Lilies have usually experienced their annoying disappearance and their succession of problems and disappointments.

Not so with the Daylily (*Hemerocallis*), for Day-lilies are unsurpassed in permanence, hardiness and ease of culture. They actually enjoy naturalization on a grassy knoll or slope; or in a meadow without cultivation for years at a time. No serious insect pest has, thus far, attacked their roots, bloom or foliage. Whether the location is wet or dry, acid or lime, sand or clay, sunny or shady is of little concern to the Day-lilies which we offer.

## A SUPERIOR PERENNIAL

1. —New, wide and varied range of color and structure.
2. —Four months of bloom sequence.
3. —Profuse display and cut flowers during the otherwise dull summer season.
4. —Sweetly attractive lily fragrance in many varieties.
5. —Clean and decorative foliage effect.

## DAYLILY CULTURE

Prepare holes large enough to amply accommodate the roots. Spread the roots and work soil around them. Set them so that after the ground settles they will be exactly even to the ground mark level of nursery row. Water several times in case of dry spells after transplanting.

DAYLILY USE

The semi-dwarf and medium sorts now available are especially valuable to the summer rock garden and for perennial foregrounds. Other types are respectively useful in the perennial middleground and background; in the shrubs for border foreground; as specimens; in beds; borders and masses by themselves; in naturalized colonies; along pools and streams.

## GENERAL LIST

*Key:* Bloom, season and height, immediately precede full descriptions.

APRICOT—(Yeld.) May, June; 2'. Broad, widely open segments of a distinct rich apricot. A fine, early, free-blooming variety. 50c each; 5 @ 40c.

DUMORTIERI—May, June; 12". Orange-colored flowers, shaded brown on outside; semi-dwarf habit; flowers free and early. 50c each, 5 @ 40c.

ESTMERE—(Yeld.) May, June; 2½'. Flowers are medium full, widely spreading, and pale yellowish orange reversed brown. Bloom stems spread and bend gracefully from the crown, bringing the flowers into various levels with the greater number in the outer rim of the dome of grassy foliage. \$2.00 each.

EUROPA—(Roadside Daylily) July; 4'. This clonal variety was recorded almost four hundred years ago in Europe and was brought to this country by settlers. Flowers are full, overcast fulvous, veined darker with orange throat. Strictly day blooming and of delicate, but sun resistant texture. 35c each; 5 @ 25c.

FLAVA MAJOR—(Hybrid Lemon Daylily) June, July; 2½'. Large handsome and sweetscented. Free flowering. 35c each; 5 @ 25c.

# NEW DAYLILIES

—BY—

DR. A. B. STOUT

This Fall we are pleased to introduce eight new Daylilies developed at the New York Botanical Gardens by Dr. A. B. Stout. These are worthy additions to the previous group, consisting of Cinnabar, Mikado, Soudan, Vesta, and Wau-Bun.

This 1935 group, likewise, has been selected after fifteen years of breeding, including the development and observance of more than 50,000 seedlings. They are similarly, desirable and distinct.

BAGDAD—(Stout-1935) June-July; 42". A robust stature with a combination of several rich colors characterize this daylily. The flowers are full and widely open, with the segments somewhat recurving. In color, the throat is clear orange; the outer parts of the petals are fulvous red over orange, which gives a shade close to "vinaceous rufus" (color standards, by Ridgeway); the veins and a rather narrow mid-zone are almost "madder brown". The blades of the sepals are paler and more uniformly one color. The combination of several colors in the flower gives a gay and bold pattern that is both attractive and pleasing. \$3.00 each.

**BIJOU**—(Stout-1935) July; 25". The first distinct and commercially available, small-flowered daylily, of Multiflora type. Bloom stems are stiffly erect and much branched. Blooms are clustered, profuse and full; spread 2½". Ground color is a shade of orange, showing clear in the throat; otherwise, strongly overcast rich fulvous red, with darker mid-zone, in a combination of sprightly color effects. \$3.00 each.

CINNABAR—(Stout-1931) July, August; 2½'. Fine delicate shade of brownish red; sepals and petals strongly gold-glistening; throat is cadmium yellow; outer half of petals sprinkled with rich fulvous red. Bloom spreads 5" and is recurving. Up to 18 flowers on one stem. Stems stiff and stout branched. \$3.00 each.

DAUNTLESS—(Stout-1935) 'July, August; 30". The flowers are very full and medium large with rather broad and somewhat spatulate petals. At the base, in the throat of the flower, the color is greenish; the blades of the petals and the sepals are pale yellowish-orange somewhat lighter than cadmium yellow, and in the petals there is an attractive mid-zone of delicate pale fulvous. The colors are in pastel shades that are subdued and delicately blended and the flowers have good texture. The erect branched scapes extend slightly above the upper reaches of the foliage. \$3.00 each.

MIDAS—(Stout-1935) June-July; 40". The flowers have a spread of about five inches; the segments are pointed at the apex and recurving; the color is a clear, glowing, golden orange with no trace of fulvous. The branched scapes bear as many as fifteen flowers which stand about 18 inches above the upper level of the foliage. In the underground parts there is a compact habit of growth. This seedling is a hybrid of the *Luteola* Daylily x *Hemerocallis aurantiaca*. It was selected in 1929 by Mr. Franklin B. Mead as an excellent and exceptional plant in respect to the rather tall scapes and the rich clear orange color of the flowers. \$3.00 each.

MIKADO—(Stout-1931) June, July, 3'. Flowers of a striking color, the large spot of mahogany red in each petal contrasting sharply with the rich orange of the rest of the flower. \$3.00 each.

**MULTIFLOR SUMMER HYBRIDS**—July-August; 30". Multiflora Daylilies have the distinct and desirable characteristics of (a) long bloom period, (b) numerous flowers to a scape, (c) small to miniature blooms which are very effective in either mass or cut flowers display. The species is native to China and of recent importation by Dr. Stout for breeding purposes. Several striking developments have already resulted, with Bijou as the forerunner. Among the clear colors, a group of about fifty sister seedlings were found to be so identical, as well as distinct and desirable, that it was decided to propagate and introduce them as a group. The clear orange blooms are two to three inches across and scapes bear up to 50 blooms, successively, thruout mid-summer. \$3.00 each.

**PATRICIA**—(Stout-1935) Early to late July; 36". This daylily is a sister seedling of the Dauntless Daylily and in habit of growth and season of bloom it is much the same; but the flowers are clear and even toned pale yellow, of shade near lemon chrome, with the throat greenish at the base. The flowers are medium large, 5 to 7" across, with pronounced fragrance; the petals and sepals overlap and conform in outline to give a very full flower of a firm and waxy texture. \$3.00 each.

**Farr Nursery Company**  
Weiser Park, Pa.

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I understand that plants are returnable at your expense if not satisfactory.

[illegible]


Please send cash with orders under \$3.00. Glad to open new charge accounts exceeding \$10.

(over)



THE GEM—(Betscher, 1929). July to August; 3'. Deep orange yellow or apricot. \$1.00 each.

VESTA—(Stout-1931) July; 30". Deep orange flowers with a glistening gold sheen. Open flowers have a spread of more than 4". Semi-dwarfed habit, with fine foliage. Flower stems about 8" above the foliage level. Holds up well in hot weather. \$3.00 each.

 **COLLECTION OFFER.** Any five or more Stout Hybrids, here listed at \$2.85. each.

NOTE:—The following Stout Hybrids cannot be supplied until stock has increased to a point which permits a price not exceeding \$3.00. This will not occur before the fall of 1936. The varieties are Charmaine, Jubilee, Majestic, Nada, Princess, Soudan, Taruga, Theron, Vulcan, and Wau Bun.



*A Cut Flower Display of late-flowering hybrids of Hemerocallis Multiflora*

# THE GOLD of OPHIR

It was a rare coincidence when Bertrand H. Farr recalled the Gold mines of Solomon and named *Hemerocallis* Ophir; for no other plant variety we have ever handled has enjoyed such constant demand and such fixed value.

Here are three entirely unsolicited, unexpected and quite recent letters which confirm the merits of Ophir.

$$\longrightarrow \bullet \quad \bullet \longrightarrow$$

All last summer I intended writing you about the *Hemerocallis* you sent. They were very splendid. One plant—Ophir—had at one time, over a hundred blooms. It was the most lovely thing I ever saw. Mrs. Jacques Busbee, Steeds, N. C., March 7, 1935.

$$\begin{array}{c} \text{---} \cdot \cdot \text{---} \\ \cdot \cdot \\ \text{---} \end{array}$$

I have at least 20 varieties of *Hemerocallis* in my garden and I believe Farr's Ophir is the most satisfactory. If I could have only one of the 20 I would choose it as it always does well regardless of our seasons which are pretty hot and dry out here. L. F. Valentine, Clay Center, Kansas. July 9, 1935.

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We have often wondered why our enduring favorite, Ophir, hasn't had a friend at court who would advertise it to its full worth. To us it is the finest and most vigorous and most dependable of fully a hundred sorts. Port Rose Garden, Freeport, Ill. July 15, 1935.

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